

## Website Translation

### Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

- Medical, Pharmaceutical, and Biotech
- IT Hardware and Software
- Advertising and Marketing
- Consumer Products
- Legal and Patent
- Finance and Accounting
- Transportation
- Energy
- Telecommunications
- Mobile and Wireless
- Entertainment
- CRM and ERP
- Gaming
- Online Dating and Social Networking
- eLearning

A translated website is vital to the success of an international company. ENLASO recognizes the importance of marketing your products and services over the Internet, so we have put together an international group of experts: web designers, engineers, and linguistic professionals including specialized translators and copywriters. Our customers also rely on us to review their English website content for cultural appropriateness, especially for marketing-heavy language.

Website localization begins with a well-designed English site. While you may not have the resources to translate every single page on your current site, you may first want to consider how to best break out your site into smaller sections, or perhaps even micro-sites. You'll want to look at any customer input forms, blogs, etc. to determine how those are best handled. Issues relating to display on mobile devices, including smart phones and tablets, should also be addressed. Your ENLASO team can help direct you to ensure you find the most cost-effective solution.

Once the scope is clear, ENLASO engineers handle virtually any file format to extract content for translation, and after translation, deliver back perfectly localized files which will seamlessly integrate into your web environment. ENLASO linguists then review the final translated site for in-context accuracy, text flow, and text encoding issues.

ENLASO recommends that you *always* have translated content reviewed by subject matter experts—either by your in-house specialists, or via third party.

### Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

### Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.



### Contact ENLASO

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## ENLASO Offices

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Main Production Office  
in Boulder, CO with  
additional offices on East  
and West Coasts.

## ISO 9001 Certified Language Service Provider

ENLASO is an ISO 9001 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.

For more information or to request a quote, please contact us by phone at (866) 415-6820 or by e-mail: [marketing@enlaso.com](mailto:marketing@enlaso.com).



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