

Mobile Technology Localization

Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

- Medical, Pharmaceutical, and Biotech
- IT Hardware and Software
- Advertising and Marketing
- Consumer Products
- Legal and Patent
- Finance and Accounting
- Transportation
- Energy
- Telecommunications
- Mobile and Wireless
- Entertainment
- CRM and ERP
- Gaming
- Online Dating and Social Networking
- eLearning



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The rapidly proliferating and evolving wireless industry requires immediate turn arounds and flexibility. ENLASO provides enterprise language solutions that ensure quality global products with reduced costs, and faster time-to-market.

Whether you are just developing your application or already have a global-ready technology, ENLASO supports your international efforts at every stage of the product life cycle. ENLASO's internationalization and localization audit examines potential pitfalls, such as regional issues, hardware, operating systems, and improper code, to prepare your product for world release. ENLASO will build a framework capable of supporting additional target markets including double-byte and bi-directional languages.

Localization best practices and standards will be established and documented, enabling reduced localization costs and faster time-to-market throughout all subsequent software, web, documentation, regulatory, marketing and global customer support efforts.

Mobile technologies challenge linguists with the complexities of UI real estate economics, such as line and word-wrapping, text truncation, and the use of international icons. ENLASO's linguistic experts provide the language specialization of a native technical writer who can rephrase and sculpt the text for user-friendly mobile translations.

ENLASO recognizes that mobile technologies are not simply a scaled-down version of traditional wired devices and applications. Our engineers specialize in the use of language technologies to improve localization cost and quality. Further, ENLASO's internationally recognized engineering resources actively participate in the development of industry standards including XML, JAVA, iMode, WAP, WML, HDML, cHTML, XHTML, J2ME, GSM, GPRS, CDMA, and CDPD.

Testing is a critical part of any localization process, and it becomes more complicated when wireless applications involve myriad combinations of hardware and testing scenarios. Like wired technologies, mobile technologies require extensive quality assurance testing both functionally and linguistically. ENLASO will ensure the quality of your localized wireless technology with a team of experienced QA professionals.

ENLASO established early leadership in the localization of mobile technologies—a relatively new industry—for wireless OEMs. Leveraging industry-defining language professionals, state-of-the-art language technologies, and ISO 9001 certified quality localization methodologies, ENLASO is committed to exceeding customer expectations as your enterprise language partner.

Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

ENLASO Offices

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Main Production Office
in Boulder, CO with
additional offices on East
and West Coasts.

Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.

ISO 9001 Certified Language Service Provider

ENLASO is an ISO 9001 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.

For more information or to request a quote, please contact us by phone at (866) 415-6820 or by e-mail: marketing@enlaso.com.



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