

Localized Audio and Video

Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

Medical, Pharmaceutical, and Biotech

IT Hardware and Software

Advertising and Marketing

Consumer Products

Legal and Patent

Finance and Accounting

Transportation

Energy

Telecommunications

Mobile and Wireless

Entertainment

CRM and ERP

Gaming

Online Dating and Social Networking

eLearning

Localized multimedia content allows your international audience to focus naturally on your message. To target audiences around the globe, appropriately localized voice-over and video content provide effective content for your presentation or website to capture your potential customer's attention, and have them tune into your product or service.

Best practice localization process of audio-visual products entails:

- Product content analysis
- Edit, rework, review of your script, to accommodate the translation and recording process
- Translation and edit of the script (including a pronunciation guide for the voice talent to ensure phonetic accuracy of, for instance, US company names or acronyms)
- Customer review/feedback and approval (vital at this juncture to avoid costly and time-consuming re-recording work down the road)
- Voice-over recording of the script, engaging studio talent agreed up by you (Gender? Age? Accent?)
- Final synching with the visual components—essential in this type of translation work is the timing, editing, and fitting of the target script to the source video so that it matches the existing audio and images.

ENLASO's multilingual audio-visual localization services include:

- Voice-over/Dubbing
- eLearning software and applications
- Computer games
- Multimedia courses
- Corporate training videos
- Medical and technical narration
- Multimedia CD Rom and DVD presentations
- Multimedia marketing materials
- Demonstration and instruction materials
- ...and much more

ENLASO works with professional studio production teams and we only hire native voice-over professionals who are experienced in the specific subject matter. Your dedicated ENLASO project manager will work closely with you when selecting voice talent and bilingual directors.



Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

Contact ENLASO

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Main Production Office
in Boulder, CO with
additional offices on East
and West Coasts.

Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.

ISO 9001 Certified Language Service Provider

ENLASO is an ISO 9001 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.

For more information or to request a quote, please contact us by phone at (866) 415-6820 or by e-mail: marketing@enlaso.com.



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