

## Interpretation

### Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

- Medical, Pharmaceutical, and Biotech
- IT Hardware and Software
- Advertising and Marketing
- Consumer Products
- Legal and Patent
- Finance and Accounting
- Transportation
- Energy
- Telecommunications
- Mobile and Wireless
- Entertainment
- CRM and ERP
- Gaming
- Online Dating and Social Networking
- eLearning



### Contact ENLASO

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ENLASO provides interpreting support for many language combinations. After carefully analyzing your needs, we select professional interpreters to meet the required specifications. All interpreters are native speakers and certified in their field of interpretation.

We offer simultaneous and consecutive interpreting solutions for international business and government negotiations, meetings, technical discussions, conferences, seminars, onsite work and other events.

When requesting an interpreter, you will require either a simultaneous or consecutive interpreter. Both use unique language communication skill sets that should be recognized and understood before initiating any multilingual interaction.

### Over-the-phone Interpretation (OPI)

In addition to consecutive and simultaneous interpretation, ENLASO is proud to offer over-the-phone voice interpretation. Airports, regulatory affairs, hospitals and call centers appreciate ENLASO's ability to provide fast connections to interpreters in over 200 languages. While handling high call volumes of over 6500 calls per day, customers can be connected to a Spanish interpreter in less than ten seconds. For less common languages, customers can be connected to an interpreter within 30 seconds on average. In addition, customers welcome the option to have their own 800 number to ensure direct contact to an interpreter. And, with most interpreters based in the United States or Canada, time zone conflicts are no longer an obstacle to doing business worldwide.

### Consecutive Interpretation

Consecutive interpretation requires that the interpreter serve as a connection between two speakers. When the speaker pauses or finishes, the interpreter renders the speech in the first person, in the target language. Speech and interpretation generally occur in segments of a couple sentences in length, depending on the type of content. Used for court hearings, legal depositions, business meetings, negotiations, medical appointments, tours, informal meetings and social occasions, consecutive interpretation has become an affordable and readily available language resource.

### Simultaneous Interpretation

In simultaneous interpretation, the speaker's words are interpreted at the same time he or she is speaking. As an example, simultaneous interpretation is best demonstrated in the joint sessions of the United Nations where international leaders use earpieces that simultaneously feed interpretations. The real time interpretation is fed from an interpreter in another room. This form of interpretation can be more difficult, as the interpreter can become fatigued due to the required levels of concentration and communication. Depending on budgets, it is recommended that at least two interpreters share any simultaneous interpretation assignment. In regards to the "hidden" audio requirements of simultaneous interpretation, the audio equipment, service providers generally defer the audio engineering and production to either the customer, or outsource to a partnering company. Simultaneous interpretation is more expensive, however it

## ENLASO Offices

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Main Production Office  
in Boulder, CO with  
additional offices on East  
and West Coasts.

facilitates a more effective flow of the speaker's presentation, in half the required speaking time.

## Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

## Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.

## ISO 9001 Certified Language Service Provider

ENLASO is an ISO 9001 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.

For more information or to request a quote, please contact us by phone at (866) 415-6820 or by e-mail: [marketing@enlaso.com](mailto:marketing@enlaso.com).



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