

# Documentation Optimization

## Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

- Medical, Pharmaceutical, and Biotech
- IT Hardware and Software
- Advertising and Marketing
- Consumer Products
- Legal and Patent
- Finance and Accounting
- Transportation
- Energy
- Telecommunications
- Mobile and Wireless
- Entertainment
- CRM and ERP
- Gaming
- Online Dating and Social Networking
- eLearning

Your company may have thousands of pages of documentation, created over the span of decades, authored in a myriad of tools. Now that you are faced with the global community—how do you best allocate your resources to translate your documentation meeting all the language requirements?

Consider optimizing your English documentation first. For instance, if you can reduce your word count by 30%—this immediately will result in savings when multiplied by several languages. Further, can you combine various formats into one all-encompassing tool, which can output your content to all your stakeholders in PDF, HTML, XML, etc.? Are graphics and multimedia well suited for translation?

ENLASO can help analyze your source content prior to localization to ensure you use your resources in the most cost-effective ways. While optimizing your English content may take a little more time and effort up-front, the savings may multiply exponentially as you add additional languages.

## Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

## Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.



## Contact ENLASO

[www.enlaso.com](http://www.enlaso.com)  
[marketing@enlaso.com](mailto:marketing@enlaso.com)  
(866) 415-6820  
(303) 516-0857

## ENLASO Offices

Headquartered in  
Boise, ID  
9543 W. Emerald Street  
Suite 105  
Boise, ID 83704  
T: (208) 672-8500  
F: (208) 672-8522



Main Production Office  
in Boulder, CO with  
additional offices on East  
and West Coasts.

## ISO 9001 Certified Language Service Provider

ENLASO is an ISO 9001 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.

For more information or to request a quote, please contact us by phone at (866) 415-6820 or by e-mail: [marketing@enlaso.com](mailto:marketing@enlaso.com).



Envision. Engage. Enable. ENLASO®

Copyright © 2015 ENLASO Corporation. All Rights Reserved.  
ENLASO and Envision. Engage. Enable. ENLASO. are registered trademarks of ENLASO Corporation.