e-Learning Language Solutions

ENLASO's e-Learning Localization Solutions

ENLASO's core Enterprise Language Solutions to the e-Learning Sector include:

Multilingual Instructional Design Consulting

Localization and Internationalization Engineering

Localization of Software Applications

Localization of Web Applications

Translation & Localization of Documentation

Multilingual Voice-Overs

Multimedia Localization

Multilingual User Interface Localization

Functionality and Linguistic QA Testing of Localized Programs

With complex linguistic, technical and content development requirements, multilingual e-Learning initiatives present some of the most fundamentally challenging enterprise localization efforts. As the non-English speaking world exponentially joins the interactive classroom environment of new learning technologies that include sophisticated multimedia productions, software and Web-based learning programs, online forums, and virtual whiteboards, the e-Learning industry is at the frontier of global information sharing.

Multilingual e-Learning projects tap into the full expertise of an enterprise language service provider. Depending on the unique learning and technology needs of individual target audiences, an undertaking may include multiple learning modules made up of highly-interdependent product assets including text, graphics, user interfaces, online help files, audio and video simulations, video subtitles, multilingual voice-overs, software and Web-based platforms, corresponding course documentation, testing and assessment modules, and more.

ENLASO sustains unparalleled leadership in the e-Learning industry by addressing the long-term language needs of customers. ENLASO delivers congruent and culturally acceptable localization solutions that maintain the fundamental learning objectives of the original modules.

e-Learning Language Resources and Expertise

Differences in learning and thinking patterns influence the way people process information, as demonstrated in their innate responses to local pedagogies. Audiences differ in the way they perceive and value concepts of time, space, money, relationships, power, risk, and even cultural gender protocols. Therefore, the accurate localization of e-Learning initiatives requires specialized cultural and linguistic specialists with subject-matter knowledge and experience. The localization of e-Learning products can never be reduced to a simple word-for-word conversion. Without extensive cultural analysis and adaptation, linguistic subtleties make conceptual content difficult to effectively translate.

Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic partner—one that establishes technical, organizational, and process standards early in the project life cycle. From internationalized instructional content design, localization engineering, technical and creative writing, to functional and linguistic quality assurance testing, all ENLASO e-Learning projects are led by a flexible team of language professionals and localization consultants. ENLASO optimizes your multilingual e-Learning capabilities and empowers you to effectively reach your global target audiences.

ENLASO Offices

Headquartered in
Boise, ID

9543 W. Emerald Street

Suite 105

Boise, ID 83704

T: (208) 672-8500

F: (208) 672-8522

Main Production Office in Boulder, CO with additional offices on East and West Coasts.

Empowering Global Success through Education and Consulting

By supporting your long-term global success and empowering you to make solid global business decisions, ENLASO believes in sharing our recognized language experts and resources with your enterprise. ENLASO's ongoing seminars, webinars, consulting and training programs give your team localization and language technology fundamentals and facilitate on-going global success.

Industry Leadership

ENLASO's internationally recognized experts actively participate in the development of industry standards to benefit both the customer and the technologies used, improving localization processes worldwide. Today, ENLASO is actively involved with GALA (Globalization and Localization Association), OASIS (a non-profit consortium that drives the development, convergence and adoption of open standards for the global information society) , the ATA (American Translators Association), and the W3C (World Wide Web Consortium). We also support a free collaborative development environment for open source projects on Google Code, home to the Okapi tools suite).

ISO 9001:2008 Certified Language Service Provider

ENLASO is an ISO 9001:2008 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.