



ENTERPRISE LANGUAGE SOLUTIONS

Survey localization

Industry Focused Specialization

With a customized approach to a full range of industries, the breadth of ENLASO's experience and capabilities include:

- Medical, Pharmaceutical, and Biotech
- IT Hardware and Software
- Advertising and Marketing
- Finance and Accounting
- Online Dating and Social Networking
- Legal and Patent
- Consumer Products
- Transportation
- Telecommunications
- Mobile and Wireless
- Entertainment
- CRM and ERP
- Gaming
- eLearning
- Automotive
- Energy

EN•LA•SO \ˈen-lä-,sō\ n [fr. abbr Enterprise Language Solutions]

a: the provision of superior language services supporting comprehensive international business objectives—from global product development to multilingual customer support. b: the industry leading provider of enterprise language solutions, leveraging over four decades of experience with industry-defining language professionals, language technologies and ISO 9001:2008 certified processes to improve localization quality, costs, and time-to-market.

Surveys require precision to succeed. Whether you are ready to gauge your international market, measure your customers' experience, or take the pulse of your international employee base, ENLASO has the expertise to help you clear the hurdles that international surveys present.

Survey localization, much like the comprehensive language solutions that ENLASO provides for a wide range of industries, is not just about changing from one language to another. ENLASO considers all of the elements needed to create appropriate surveys for each target market—from providing the technical support to integrate with your survey system to ensuring culturally appropriate and clear translations for each market.

ENLASO sustains unparalleled leadership in the language services industry by addressing the long-term language needs of clients operating in global business environments. From global product development to international customer support, ENLASO provides enterprise language solutions to broaden your global customer base, increase revenues, and strengthen branding and customer loyalty.

Enterprise Language Partner

ENLASO is committed to exceeding customer expectations as your enterprise language partner. Long-term global success requires a dynamic language partner that establishes technical, organizational, and process standards early. Led by a flexible team of language professionals and localization consultants, ENLASO optimizes your localization capabilities and empowers you to develop your global markets.

Established and Experienced Language Service Provider

Established in 1968, ENLASO has been the premier language partner to global companies for over four decades. Scalable to your enterprise language needs, ENLASO has offices in Boulder, CO, and Boise, ID, as well as sales and production staff in the Midwest, and on the West and East Coasts.

Contact ENLASO

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Main Production Office
in Boulder, CO with
additional offices on East
and West Coasts.

ENLASO's Enterprise Language Solutions

Establishing quality language processes and standards throughout your entire global enterprise, ENLASO's core multilingual solutions include:

- Document Translation
- Technical Documentation Localization
- Website Localization
- Software Localization
- Consulting and Training Solutions
- Transcription Services
- Interpretation Services
- Multicultural Marketing
- Internationalization Consulting
- Multimedia and Multilingual Voice-Over Localization
- Globalization Consulting
- Localization Quality Assurance and Testing Services

ENLASO Language Technologies

ENLASO is committed to improve localization quality and has ported its localization tools to the open source Okapi Framework. Designed to help in localizing software, web, and documentation content, the Framework provides a rich set of components that can be re-used in your own applications to develop flexible and powerful processes. The Okapi Framework is written in Java and runs across different platforms, including: Windows, Linux, and Macintosh.

ISO 9001:2008 Certified Language Service Provider

ENLASO is an ISO 9001:2008 certified language service provider with robust quality and customer service processes. With stringent processes at every organizational level and project milestone, ISO 9001 certification recognizes ENLASO's rigorous linguistic selection process, employee training, customer-focused account and project management, and customer service practices. In the eyes of international regulatory bodies, ENLASO's ISO 9001 certified processes are equivalent to having an in-house translation and localization department.



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